

The HKIE Yearbook 2023 Sponsorship Package

The HKIE Yearbook is a definite guide to the engineering trade in Hong Kong, offering a comprehensive directory of nearly 150 engineering consultants, contractors and suppliers in Hong Kong and a selected list of about 18,000 HKIE members. Since the year 2022, the Yearbook has transformed into an online resource exclusively available to all 30,000+ HKIE members. It is an online resource exclusively available to all HKIE members who are among the many decision-makers in the engineering field.



**Booking Deadline
31 March 2023**

Enquiries

**Administration of *The HKIE Yearbook*
The Hong Kong Institution of Engineers**



(852) 2895 4446



sponsorship@hkie.org.hk



www.hkie.org.hk



<https://forms.gle/fYCaVbVondLA3fZZA>

9/F, Island Beverley, 1 Great George Street, Causeway Bay, Hong Kong

Company Listing

Engineering Companies	HK\$2,400 (inclusive of one logo)
Engineering Services & Products Suppliers	HK\$2,400 (inclusive of one logo)
Additional Logo(s)	HK\$300 each

COMPANY LISTING

Company Name
Address
Line 2
Line 3

Tel:
Fax:
Email:
Website:

Company Description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus et nulla ut libero fringilla dignissim. Duis eu eleifend quam. Sed ut erat in nisi convallis commodo. Morbi quis metus tempor, interdum libero vel, commodo augue. Sed convallis risus et interdum laoreet. Pellentesque id quam vel turpis iaculis lobortis. Aenean fringilla pulvinar nibh ut molestie. Etiam porta id sem a consectetur.

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Contact: T M CHAN (Chief Executive), S M CHAN (Executive Director)
Fellow 2 Member 128 Associate 18 Graduate 28

Add'l Logo Logo

Materials Required for Company Listing

(A) Content Submission

- Company name, address, telephone number, fax number, email and website
- Description of company (max 250 words)
- Contact names and titles (max 4 names)
- Number of HKIE members (Fellow / Member / Associate / Graduate) in your organisation

(B) Logo Submission

- Adobe Illustrator or InDesign file saved as EPS format in RGB colour space

Index (Free of Charge)

All companies that have booked a Company Listing will also be included in the **Product & Services Index** in alphabetical order. Each company may select up to 3 categories to be listed in from the following:

- Air-conditioning & Refrigeration Engineering
- Architects, Designers, Surveyors, Valuers & Measurers
- Building & Construction Equipment & Materials Suppliers
- Chemicals & Chemical Products Manufacturing
- Computer Consultants & Office Equipment Companies
- Construction, Decoration & Engineering Contracting
- Electronic & Electrical Products Trading
- Engineering Product Suppliers
- Engineers & Engineering Consultants
- Environmental Protection Products & Equipment Manufacturing
- Laboratories & Testing Centres
- Machinery & Related Accessories
- Management Companies & Consultants
- Public Utilities
- Telecommunications Services & Products
- Miscellaneous

Display Advertisement

Full Page (ROP)	HK\$9,600
Inside Front Cover*	HK\$13,800
Inside Back Cover*	HK\$6,400
Back Cover*	HK\$9,200
Facing Contents Page*	HK\$12,600
Facing Foreword*	HK\$12,600

**All specified positions are subject to availability.*



Materials Required for Display Advertisement

- Adobe Illustrator or InDesign or PDF files
- Resolution: 300dpi
- Format: RGB
- Fonts: Embedded

**All submitted files must be final material. No design, file resize or editing services will be provided by the HKIE.*

Conditions of Acceptance for Company Listing and Display Advertisement

1. Contents of the Company Listing / Display Advertisement must be approved by the HKIE.
2. All presented or related information as mentioned in the company listing / advertisement (including website content as accessed from the web link(s) included in the Company Listing / Display Advertisement) must comply with the requirements of all regulations / legislations and the consent of publishing the information including but not limited to any photos / logos in the advertisement has been properly obtained by the Sponsor.
3. The Sponsor shall be held responsible for the content of the Company Listing / Display Advertisement and shall undertake to indemnify the HKIE and keep the HKIE against all actions, claims, proceedings, costs and damages (including any damages or compensation paid by the HKIE) and all legal costs or other expenses, including any fines or penalties arising out of any breach or out of any claim by a third party based on any facts which if substantiated would constitute such a breach as a result of the publication of the Company Listing / Display Advertisement.
4. Cancellation, without the consent of the HKIE, is not accepted after confirmation of booking.
5. The HKIE reserves the right to cancel any placement of Company Listing / Display Advertisement, and will not be liable for any loss or damage occasioned by the cancellation of such placements due to any cause whatsoever.



Make Your Booking Before 31 March 2023

<https://forms.gle/fYCaVbVondLA3fZZA>



For enquiries, please contact

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